

, 2021

, 2021

2020

Apr 20, 2021

(‘ 19 ’) 2020 가

2021 , 가 , 가 ‘ ,

2020 , 19가 , , ,

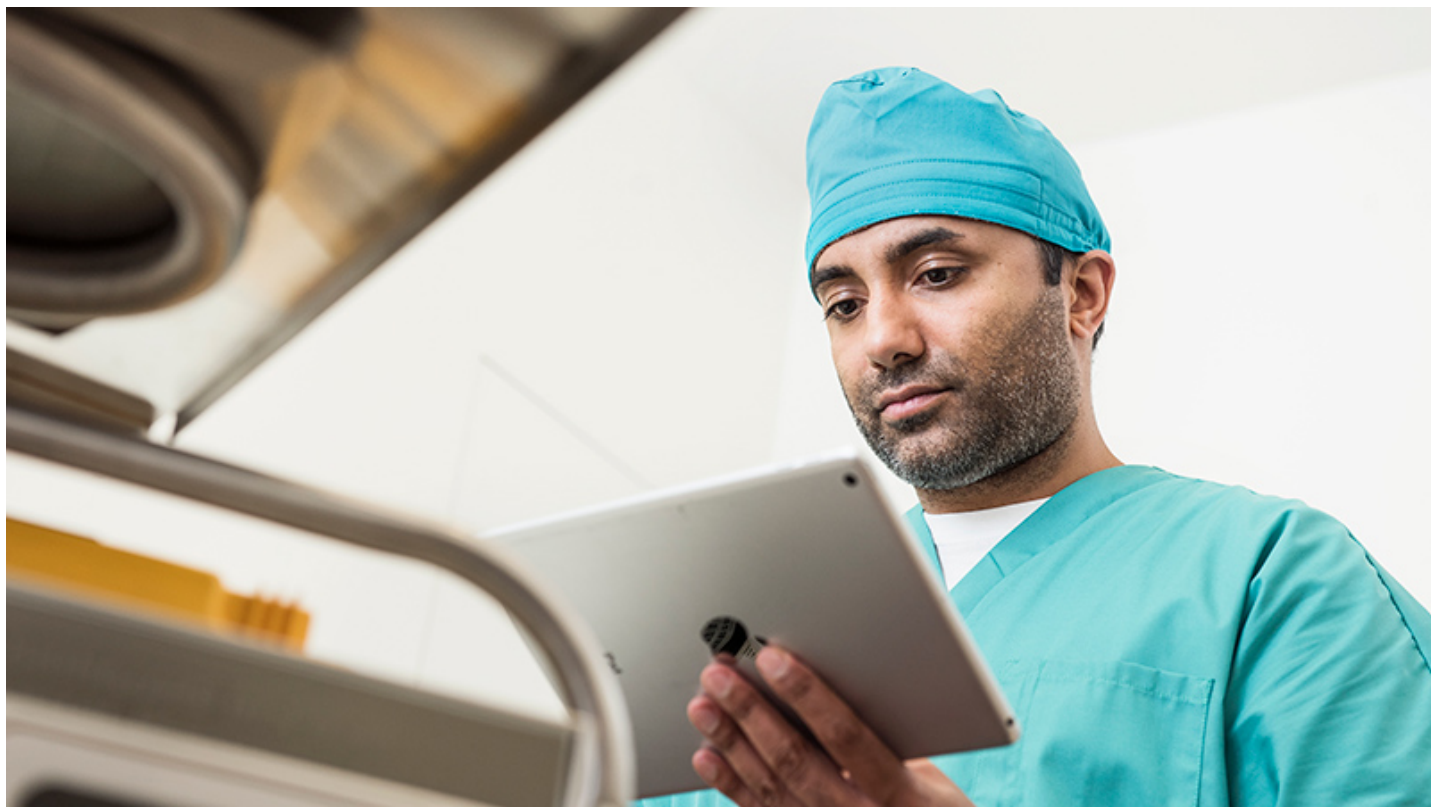
, , 가 ,

가

가

2021

2020



가

가

“ 19 Capital (Neil Tiwari) 가 가 . “ 가 가 , 가 가 .” ,

가 가 .

“2019 2-3
2020 3 가 12 .”

Digital Development and BD&L (Jeremy Sohn) , “ 19
가 . ,
(tipping point) ,

가 .” .

2020

2020 가 , 19 .

2020

- 19 가
- 가 2019 55% 가(Health Transformer)
- 가
- 가 & 가
- , , (payer) 가
- 가
- 가
- 가
- (AI)

가 “ 19
가 .” . “
(SoP),

가 . Science37
() , .”

“ 19
가 , . 가 ,
가 .” .

19 가
, , ,
.

가 .
19 , .

3 “ Lyra Ginger¹ 가 .”
가 가 가 가 “2020
가 ,

Mindstrong, AbleTo, Happify² 가 ()
(Livongo³, (Teladoc Health, 가)
, 2020 ,
Ovia⁴ Health Progyny⁵
2020 (AI) 2020 3 20
2021 AI
2021
2020 2021
4가
, (招)
“ 19 , 가
, 가
.”
, 가,
가
“ ” “
가 1 , 가 ,
1215
가 .”
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” 가
, “
D2C(Direct-to-Customer)

HIMS⁷ Amazon Pharmacy⁶ Hims · Hers
가 .
"DTC , ."
" 가 .
가 ,
가 가 ."
가

2020 3 가 73% 84
8% 가 (502)
19 R&D 가 . 2020 3 38
15 가 .

: CB Insights Healthcare Report Q3 2020

2020 3 가
(CAGR, Compounded Annual Growth Rate) 16% .

: PitchBookQ32020 - Emerging Technology Research

2020 4 139 , 45 2020
3 195 , 40 13% 가 .
17 2020 4 165% 가 .

: Mercom Capital Group Year-End Report

from USD 5.5 billion in 2019 to USD 11.3 billion in 2025.

2019 55 2025 113 (CAGR,
Compounded Annual Growth Rate) 13% .

2025 (CAGR) 15% 가 5895

: PitchBookQ32020 - Emerging Technology Research

KR2104196652

Sources & References:

1. Lyra and Ginger
2. Mindstrong, Able To and Talkspace
3. Teladoc Health and Livongo Merger announcement
4. Ovia Health parenthood platform
5. Progyny
6. Amazon Pharmacy
7. HIMS

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